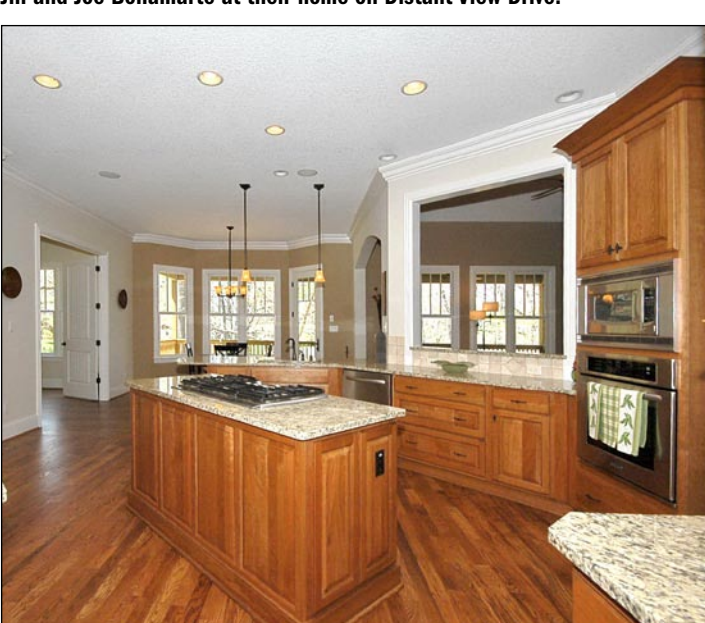




Advantage Development is listing this 4069 sq. ft. custom-built home in Arden at \$774,900. It has 10 ft. ceilings, 8 ft. doors, plus a two story spacious foyer.



Jill and Joe Bonamarte at their home on Distant View Drive.



Advantage Development is known for superior craftsmanship and details such as solid surface countertops and custom cabinetry in this "cook's kitchen."



Signature elements of this home include hardwood floors, vaulted ceilings and built-ins with beautiful details such as keystones and custom moulding.

## Advantage Development Co. Plots New Course

**Y**ou've found the perfect lot and are now ready to find the perfect builder to design and supervise the construction of your new home. Traditionally, you would pay a down payment to get started, pay at certain milestones and stages of building, and pay a percentage of the entire cost to the builder that is managing the construction. This is the conventional way to build a house, but it's definitely not the only way. Advantage Development Co., an award-winning designer and builder of custom homes in Asheville, has an alternative to the conventional 'lump sum' or 'cost plus percentage' that most builders offer.

Advantage Development Co. is known for their high level of craftsmanship and solid reputation in the area. They've won the Asheville Parade of Homes award five different years and their custom-built homes can be found in many of the premier communities in and around Asheville such as Blake Mountain Estates, SouthSide Village, The Meadows at Emmas Grove, Fox Ridge and The Views of Asheville. Now they're becoming well known for heeding the call for high value and fair prices in an economy that demands it.

"Until now, we only offered our contract work of 'cost plus a flat fee' to our friends and family," says Richard, who founded Advantage Development Company in 1990 and was joined by his brother John in 2006. "The commercial field has been doing this for years. Basically, the owner pays all the bills directly; and as the construction manager and supervisor, we charge a flat fee for our services with no up-sells, no percentages, and no surprises. The risk is eliminated for everyone involved."

If you're wondering what risk could be involved, talk to Joe and Jill Bonamarte.

"We found a builder and paid the down payment. He reached the first objective and the second objective, so we paid him the cost plus his percentage," says Jill. "Then a week later we found out he used our money to pay other jobs and the subcontractors had not been paid. Construction was stopped, and we had to pay the subcontractors again. We were out a lot of money and had no idea what we were going to do.

That's when we found Richard and John Green. They knew we were in a bind and needed help."

They arranged all the bids for them, offered their expertise gained from working closely with different suppliers in the area, and had all the bills sent directly to their home. They only charged a flat monthly fee and helped the Bonamarte's regain control of their dream home project.

"The whole process was comfortable, because we were in control," says Jill. "We saw where the money was going, and made all of the final decisions. When we paid a supplier, we knew that they were paid. There were no surprises and we paid Advantage Development Co. a flat fee per month for their professional management and supervision. It couldn't have been easier."

Advantage Development Co. is drawing up a new plan when it comes to homebuilding. They develop a strong partnership with their clients. Everything is jointly discussed from bids to invoices. There are no hidden costs, and the homeowners choose the suppliers based on transparency in pricing. There is no incentive to steer anyone toward more expensive suppliers, since the flat-fee amount is not changing regardless.

They also do the work on a month-per-month contract. If you're not happy with their services, you can let them go without any penalties or charges. They are currently putting together three packages - bronze, silver and gold - determined by the number of man hours and months involved, to make it even easier.

"We work in collaboration with our clients," says Richard. "The homeowner knows what they are paying for down to the penny. It's beautiful custom work and it's the fairest for building the house. It's the way it should be."

**Contact Advantage Development Co. to talk to them about your project by visiting their website at: <http://www.AdvDevCo.com> or call John Green at: 828-215-9064.**



John Green, co-owner